

Dentaid celebrates its Tenth Anniversary at BDTA Dental Showcase, Excel.

Dentaid, the specialist charity devoted to improving the oral health of disadvantaged communities around the world, is celebrating its tenth anniversary this October and chose to share this exciting occasion with many of its dedicated and valuable supporters at the recent BDTA Dental Showcase.

Dentaid gave out free pieces of birthday cake throughout the three-day exhibition and on the Saturday Chief Executive Luke Wordley was joined by key corporate supporters in a cake cutting ceremony. He thanked all those who had supported the charity over the years whilst making it clear it was the only time Dentaid would condone eating cake!

Dentaid was started in 1996 with one person, a garage and a £10,000 grant. Ten years on the charity has grown to become one of the leading oral health charities in the world, having helped over 150 charitable projects overseas to improve oral health for the needy communities they serve.

As Dentaid continues to grow it has also begun to broaden its activities in the developing world, embarking on major new initiatives in oral health promotion, training, advocacy and campaigning, as well as expanding its traditional work of supplying dental equipment and resources to regional clinics and running school based oral health programmes. Many of these programmes are highly innovative and have the potential to improve oral health for disadvantaged communities in an unprecedented way.

Dafydd Pierce of the Fundraising team at Dentaid says:

“Thank you to everyone who has supported Dentaid over the years. Since we started we estimate we have helped relieve the dental pain and improve the lives of over a million people in 50 countries. However, studies have shown that in some low income countries, 95% of children aged 11-14 with tooth decay remain untreated and it is estimated that still only 20% of the world’s population have access to fluoride in any form! We still have a lot of work ahead of us and donations and fundraising are essential to maintain and expand this life saving work and we couldn’t do it without your continued and generous support.”

Luke Wordley, Dentaid’s Chief Executive, adds:

“The Dentaïd team is very excited to be celebrating its ten year anniversary! In this new phase of Dentaïd’s life we are continuously striving to develop new and innovative ways of improving the oral health of the many disadvantaged communities within the developing world.

“In many parts of the world there is little or no access to a trained dental professional. This can mean enduring the pain and suffering of toothache, abscesses and other complications day in, day out, with no hope of relief. Fluoride toothpaste, toothbrushes and oral health education are beyond the means of most people. Many do not even understand the causes of their pain and oral health problems.

“Our goal is that, with the help of our generous supporters, individuals, corporates and volunteers, in another 10 years we will have helped 100 million people.”

For further information on Dentaïd, or to make a donation, visit www.dentaïd.org or contact the fundraising team on 01794 324249.

Thank you to all our supporters