

Press Release

Trek the Great Wall of China with Dentaïd in 2009

Oral health charity Dentaïd is planning to walk the Great Wall of China for its next fundraising trek from 19 - 28 September 2009. The 10 day trip, which will be a joint promotion with Denplan, will be diverse, following steep country tracks, passing through woodland and small settlements and visiting different parts of the Wall, boasting many watchtowers en route and wall sections dating back to the Ming Dynasty. At the end of the trek the group will have time to explore the sights and sounds of Beijing.

The trek will be physically demanding and will follow sections of the wall offering amazing scenery and will surround participants in history, mythology and ancient traditions. Highlights of the trip also include the Black Dragon Paw Park, Tiananmen Square and the Forbidden City.

This trek is all about beauty, culture, people and above all a real physical and mental challenge, which will earn every penny of sponsorship raised. To take part in trekking the Great Wall of China we are asking participants to raise sponsorship of £2500 (plus a deposit of £150 & airport taxes.)

Denplan, one of Dentaïd's key corporate partners, is championing the trek by publicising it to its members and any trekkers recruited by Denplan will go towards its commitment of raising money for Dentaïd over the next 5 years.

Dentaïd's communications & fundraising manager Jenni Phillips said, "We have decided to offer our supporters just one trek for 2009 and we think it's going to be a popular one. I recently took a group on the Inca Trail for Dentaïd and I can highly recommend these treks as the experience of a lifetime. It's hard work but well worth the effort, it exceeded all my expectations."

Overseas challenge events play a big part in Dentaïd's fundraising. They allow the charity to continue its vital work throughout the world. Dentaïd's vision is a world in which everyone has the opportunity to enjoy good oral health and has access to safe, effective and affordable health care and by taking part in this trek supporters can help Dentaïd to achieve this.

If you would like more information on the Great Wall of China trek please contact Felicity for an application pack on 01794 324249 or email felicity@dentaïd.org.

For further information about Dentaïd and the work we are involved in please visit www.dentaïd.org.