

Dear Dentaid Supporters



As we approach the end of the year, it's good to look back and see how much we have achieved in the last 12 months. The pace has really quickened as the year has progressed, working with

Oral-B on the Campaign for Worldwide Smiles, collaborating with Professor Raman Bedi and the Global taskforces, in particular Cambodia, on the Smiles and Hopes programme and the delivery of 90 autoclaves to come. Given that there are only 3 full time and two part time staff here supported by some very dedicated volunteers, I am very proud of our team.

There are plenty of targets we still wish to hit as we move into 2011, particularly in the area of overseas volunteering, recycling of dental equipment and increased use of our portable dental chairs and instrument kits. It concerns me that a large quantity of used equipment is just dumped in landfill when it could be of such use to oral health workers and hospitals in the developing world or to be recycled to provide an income for our valuable work.

Pat, our volunteer webmaster works hard to keep the Dentaid website up to date so do try to visit it regularly for news and reference. We would also like to keep our costs reduced by emailing a link to our newsletter rather than posting copies to individual supporters, **so please do respond to the enclosed request for your email address details.**

Andy Song

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Stop Press..Stop Press..

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A tale of two brushes



With the Campaign for Worldwide Smiles currently in full swing, let's consider for a moment two toothbrushes:-

The first was bought last month in a supermarket as part of the campaign with Oral B. Who might be its new owner? Perhaps a young person (lets call her Sarah) of about 11, whose Mum is replacing their last one after using it for a few months. It will be opened and placed in the bathroom along with those for the rest of the family, used probably twice a day with fluoride toothpaste if Mum has trained Sarah well. She will rinse it under clean running water from the tap. Her regular brushing from

an early age has so far helped her to avoid having any fillings.

Our second brush is also owned by an 11 year old child. Her name is Chantalle and she lives in a rural town in Cameroon called Kumbo. It's the first toothbrush she has ever owned; in fact it's a first for the whole family. She is so proud to have received it, along with her schoolmates, as part of Dentaid's schools toothbrushing programme. It will be kept at school whilst she is taught some basic hygiene practices - how to brush her teeth, to wash her hands and keep herself clean. The teacher has marked the toothbrush handle carefully with her number from the register, G29 (girl 29), so it will not be mixed up with the others from her class and it is kept in its own plastic bag in the special school cupboard. Chantalle will have to have a tooth extracted and a couple of others filled by the dental workers as part of the scheme, since she has never been taught how to look after her teeth before.

Two very different homes for the same type of toothbrush, but both achieving similar outcomes - improved oral health.

Campaign for Worldwide Smiles

The Campaign for Worldwide Smiles, is in full swing and hopefully you have seen the special displays in supermarkets around the UK by now. The support of Oral-B has allowed Dentaid

to enter a new arena in terms of fundraising, and with Jodie Kidd as our ambassador, for the first time, Dentaid has seen itself in some of the top magazines. This is the first time we have had the chance to promote the work we do to the general public and initial results are showing that the campaign has raised enough money to fund most of the project in Bangladesh. We look forward to reporting the final details in the spring newsletter, but in the meantime, remember to "buy a toothbrush and make a difference!"



Vietnam Volunteering roundup

On the 16th of October we had our first meeting about the Dental field trip and although it wasn't plain sailing, we got everything sorted and were ready to go.



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We were joined by 27 other volunteers from Dr Hung's surgery and the staff of Love who had all agreed to join us on this special Sunday. The clinic for this mission was set

in the heart of one of the poorest areas of Danang in a permanent medical clinic who had allowed us to use the facilities. So in total we had 39 volunteers to run a free dental clinic from 8am to 4pm.

It all seemed a bit chaotic on arrival but we all settled down and realised, chaotic is the normal state of affairs. We had 7 dentists, 7 nurses, 3 translators, 7 patients and 7 parents, not to mention a few others helping/hindering! all in one small room. The noise was overwhelming to start, but Carol Mark and Aisha got to work and had seen their first patients within a few minutes of starting. Our volunteers were so hard working, setting up the clinic and getting ready that treating patients was underway very quickly. Everyone of the team had an important role to play.

John and Gary were fantastic receptionists! The crowds needed some careful handling to avoid queue jumping and the boys were well up to the task.

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Anette and Jane - started the day by taking over the oral health education, which was a key aspect to the project and much needed when we had a 3 year old girl who did not have a single tooth left without decay. The kids were mesmerised by the tooth brushing exhibition and were thrilled with their free toothbrushes and toothpaste.

Penny got everyone organised into line and in the afternoon moved the waiting patients back from the treatment room to help the nervous patients. In general, the kids were very brave, but when one did start to get frightened, it seemed to have a domino effect and set some of the waiting patients off, so by moving things back, she helped reduce the fear.

As mentioned, our dentists were amazing. Mark was absolutely fantastic. The daddy



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of the dentists with a "just do it" attitude. Nothing fazed him and he had some of the toughest cases. Carol, was an inspiration with no nerves and a few tricks up her sleeves. I actually saw her convince a small boy there was nothing in her hand, and she managed to remove his tooth before he even saw it coming. Aisha was the only dentist not to have experienced overseas dentistry, but you wouldn't have known that. She quietly and confidently saw patient after patient with no problems at all.

Janet - in the afternoon, Janet proved to be invaluable as a nursing assistant to Carol and was calm and professional with an infectious laugh which is universal. We realised that when she was busy, it stopped her crying which she had been doing all morning.

Danni didn't think her skills would be very useful, but let me tell you there are over a hundred little girls bearing very proud painted toenails today....and several little boys too! Danni was also a great support to the whole team.

The patients had been given time slots so from 8am, groups would arrive every hour to be seen. From 8am to 11.10 we saw over 100 patients.

We treated several very small children with a "Vietnamese Smile" which meant that all of their teeth were decayed. Finally towards the end of the day a small girl aged 12 years came along on her own and Aisha saw her. She actually had such good teeth, that Aisha wouldn't let her go home without toothpaste, so a quick shopping trip was organised as we had run out.



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We finished at 4pm and had treated 211 people by working with Dr Hung's team and reaching out to the local community

On day 2 we left with the local team and set off for a long journey towards the mountains. Although it was only 25km, the road was very narrow and full of pot holes so it took time. At one point, the locals had to move their market stalls to let the bus through!

We arrived at the foothills and immediately got to work setting up. We had learned a lot from our first clinic and the team had lots of ideas to improve the efficiency of the day. Firstly Gary and John would register 6 people and then send them through to the waiting area we had set up. This group was then taken into Oral Health Education and Nutrition advice. This was one of the biggest successes of the trip, as on day 1 of the clinic, Anette did a sterling job of teaching, with the help of a translator. Today that same translator took over the sessions and would not let anyone leave without showing them how to brush and giving advice on diet before handing out the toothpaste and toothbrushes. This really is what Dentaaid is all about. Not simply turning up and helping for a few days, but to help give the skills needed for the local community to help themselves.



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After oral health education, the patients were then taken into the dentists. Today, rather than everyone in a single room, our team had set up to make sure we had more room. 2 dental rooms were set up with 3 dentists in each. So the UK team had 3 teams. Mark and

Janet, Carol and Anette and Aisha and Jane. Watching them work was amazing for us non-dentists and made us so proud to be a part of the team.

Today we had a lot less support staff so Penny and Danni took on the role of cleaning and sterilising the instruments. I'm not sure how many of our readers have performed this task but they were in a very small room with a toilet having to scrub the instruments in washing powder before getting them into the steriliser. Neither of these 2 ladies had ever had anything to do with dentistry before and I know the whole team wants to say thank you. The day would not have happened without you.

We saw 152 patients in total which was lower than we expected but due to the very heavy rain none of the tribes people made it down from the hills.

Photos:

1. Mark Carol and Aisha with Dr Hung's team;
2. John and Gary our fabulous receptionists;
3. Anette doing oral health education;
4. Mark treating a small boy;
5. The Vietnamese smile of a 3 year old;
6. Oldest patient of the day at 84 years;
7. Youngest patient of the day at 2 years

Project Funding Success

You may remember our recent appeal for support for 2 dental surgeries in Kolkata in India. Currently in Kolkata, there is little access to oral health services for people with disabilities. Doctors working with local charity IFTHABP are helping relieve oral health problems in disabled children and are offering oral health education free of charge. But they do not have any dental equipment so the treatment they can offer is limited. Children with disabilities suffer more dental problems than their counterparts because they can't brush their teeth well and they tend to grind their teeth - wearing them down to the gums.

Thanks to you, Dentaïd will supply two permanent dental surgeries to a new clinic in Kolkata, facilitating the free treatment of over 150 patients per week. Patients will include street children, slum dwellers, the poor, rural people and children with disabilities. One of the surgeries was funded by our friends at Dental Sky who held a fund raising day

The Dental Sky Team



on 23rd September for the project. With the assistance of Dental Sky's customers, the sales team were able to raise £2,421 by holding one of their famous Vendor Day events. Customers were offered heavily discounted deals on Dental Sky's own brand products; R&S, Medibase, Clinix and Dento Viractis, and Carla Sutcliffe, the General Manager, made a pledge that ten per cent of the day's proceeds would go directly to Dentaïd to assist with their work in India.

Kathy Saxton, the senior sales person, said "We always enjoy the atmosphere in the sales office on Vendor Days, but this one was positively buzzing and we were amazed at the support we received from our customers. The satisfaction of knowing we achieved something for the India project made up for how exhausted we all felt at the end of the day".

We would like to say a huge thank you to Dental Sky for this continued support. Thanks to their amazing support we are now able to commence work on the equipment and will be sending it out in time to be used by our group of volunteers going out in October next year.



Children in the project

Dentaïd in Uganda

Dentaïd has a long relationship with Uganda and this project is very close to our hearts. Uganda's Kalangala District consists of 84 islands that make up the Ssesse Archipelago, located in Lake Victoria. Seventy-six of these islands are habitable. The population is currently estimated to be at 50,000.



Rural clinic treating school children

Our partner for this project is **Ssesse Health Effort for Development (SHED)** who is operating a private Dental Clinic in Kalangala District with 2 dentists providing simple extractions and oral health education.

Out of the 76 habited Islands, only 11 islands have health units and only two of these health units provide dental services. The number of patients with oral health problems increases day by day, yet the majority of the population has no access to the two Health Centres that provide Oral Health care.

Dentaïd is supplying SHED with 12 sets of portable dental chairs and instrument kits. These will be used to effectively conduct dental outreach services to the entire community throughout the six sub counties where dental services are not accessed. SHED has engaged 12 volunteer dental officers, two volunteers will be assigned to each sub-county. To support this project, please contact Dentaïd on **01794 324249** or you can make a donation via paypal, online at **www.dentaïd.org** or via a cheque.

Thank you.

India Trek and Community Dental Project 1st - 14th October 2011



Join Dentaïd for this fantastic trek in East India. Trek through the stunning landscapes of West Bengal and assist on a Dentaïd project in Kolkata, which provides free dental care to over 150 people a week.

This challenge gives you the unique opportunity to see first-hand the work Dentaïd does as well as raising funds to continue the work they do worldwide.

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IMPROVING THE WORLD'S ORAL HEALTH

Why not join us on a challenge adventure to India next year and have a chance to see the equipment in use. You don't have to have dental skills, as this year we had a mix of people, but all loved the experience and enjoyed being part of the team.

Email Diane on diane@dentaïd.org or ring 01794 324249

www.dentaïd.org

Christmas Gifts

This year, the BDA is proud to offer a range of charity gifts in association with Dentaid, the UK-based Oral Health Charity dedicated to improving the world's oral health.

Since 1998, Dentaid has supported 210 oral health projects in 26 countries around the world, helping organisations provide compassionate care to those in oral health need while preventing such problems occurring in the first place. After purchase, you will receive a gift card detailing how the donation will be used. If you would like to see a list of the projects that the donation will be used for, please contact BDA, <http://www.bda.org.uk> or 020 7563 4555.

- £15.00** (Order Code: 1500) - A £15 gift will assist Dentaid in purchasing and donating to the health education in schools to help to teach children about the importance of protecting their teeth.
- £25.00** (Order Code: 2500) - A £25 gift will help to provide a dental and hygiene manual to the school and dental surgery in the second most deprived areas of Great Britain in Cornwall.
- £40.00** (Order Code: 4000) - A £40 gift card will pay for 200 educational materials to help raise the awareness of dental health in Cornwall.
- £50.00** (Order Code: 5000) - A £50 gift card will pay for medical and dental care for an individual for 400 oral health projects in Cornwall.

100% of revenue raised will be passed on to Dentaid

This year rather than socks or hankies, why not give the gift of a smile?

We will have a range of gift cards available for you to send. Each card will give details of the work your donation will support and come with a dentaid keyring. Gift cards are available in £10, £25, £40, £50 and £500 amounts.

So please email diane@dentaid.org for further information



Wear red for Dentaid

This Christmas everyone can join in with our Christmas Fundraiser. As you can see even the Dentaid logo is getting in on the act of our Christmas fundraiser. Simply wear red on December 17th and ask your patients to make a donation to help people around the world.

At Christmas everybody is a little more generous, so please help us by reaching out to your friends and patients and give them the opportunity to help give a smile this Christmas.



This years Christmas Ball was a complete sell out with 135 guests.

So to make sure you don't miss out on next years event, why not pre book your tables now.

Next year we have secured **Saturday 10th December** as our date, and still managed to negotiate hard so we can offer a special evening at special low rates. If you book a table for ten we can offer the special rate of £550 which will include 2 bottles of wine for the table.

Individual tickets are £60.

Please call for tickets 01794 324249 or email diane@dentaid.org

Dentaid Events Diary 2011

- January - Adopt Dentaid Day
- May 14th & 15th - National 3 peaks challenge
- June 11th - Yorkshire 3 Peaks
- June 24th - Dentaid Golf Day
- July 8th - Dress up for Dentaid Day
- September 17th & 18th - National 3 Peaks open challenge
- September 18th - Great North Run
- October - India Challenge and Volunteering project
- October (TBC) - Great South Run
- December 10th - Christmas Ball
- December 16th - Red Letter day - wear red for Dentaid

We couldn't do it without you

Once again we are thrilled to announce our top individual fundraisers for 2010.

Aisha Ahmad, Mark Inman, Anette Watt, Jane Jones, Carol Dewhurst, Janet Evans.

We will be awarding a small token of our appreciation to those who will be attending the Masquerade Ball.

Thanks also go to our corporate partners, plus the Lions Clubs and Rotary Clubs, who have worked with us towards our goals this year.

The whole Dentaid team would like to take the opportunity to say thank you to all of our supporters and Volunteers who have helped us though 2010 and with your help, we are set for an amazing 2011.

Merry Christmas and a Happy New Year to you all

Dentaid would like to say a big thank you to Admor who throughout 2010 have printed all of our stationary and newsletters free of charge. Please contact them for a quote on 01243 553078