



dentaidbox

*A partnership to improve
the world's oral health*

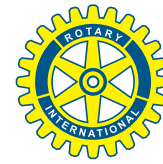
The Rotary DentaidBox



is a self contained package, containing all the key dental requisites of equipment and consumables, to enable a dental professional to deliver, in any locality in the developing world, basic oral health care and emergency treatment to those in need.



A partnership to improve the world's oral health



dentaidbox



Dentaid is the leading UK oral health charity having supported 250 oral health programmes in 58 countries. The charity has expanded its work from just supplying refurbished dental surgeries for charitable projects, to playing important roles in oral health promotion, training and oral health education in the developing world.

Dentaid's mission is to improve the oral health of disadvantaged communities around the world. Through this partnership with Rotary we want to create a world in which everyone has the opportunity to enjoy good oral health and has access to safe, effective and affordable oral health care.

The partnership story

Volunteering to assist in the workshop of Dentaid, his local charity, was an easy decision for Rotarian Keith Cameron. Excited by the plans to develop new portable oral health resources for underserved communities, he presented the need for funding for new specialist tools to his own club, Rotary Club of Romsey Test. A grant was made and an important relationship established. The portable equipment that Dentaid now produces is an integral part of this next stage in the partnership - the RotaryDentaidBox, which has been adopted as a project for 2011-12 by the Rotary Wessex District.

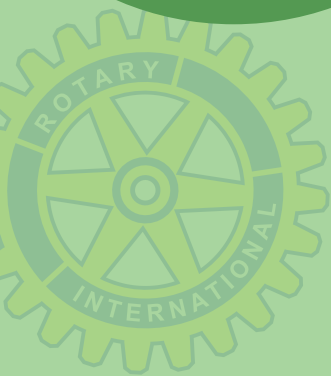
Meeting the need

- Dental decay is the most common, non-communicable disease in the world
- On a global scale most dental decay remains untreated resulting in severe pain
- Toothache is the no.1 reason for absenteeism in schools in the Philippines and many other developing countries.
- Rural, poor and deprived population groups lack access to basic oral health care and emergency treatment due to lack of resources and trained personnel.

What we are doing about it

The vast bulk of oral treatment must be carried out by those with limited formal training who currently have access to inadequate or virtually no dental equipment with which to provide this treatment. The RotaryDentaidBox will make a huge difference when provided to

- ▶ Trained oral health staff working in remote locations where no fixed surgery facilities or services are available
- ▶ Any oral health workers engaged in dental outreach programmes seeking to deliver the WHO's basic package of oral care
- ▶ Dental professionals working in a disaster response situation seeking to provide emergency oral health care.



Making a difference and making it happen

- At a cost of £1,500, a RotaryDentaidBox will make possible basic oral care in low resource settings, providing help to large numbers of individuals in a very cost-effective way.
- This means that over a 10 year lifespan, each patient can be treated for just 4p

Each simple treatment costs less than 1p

Pump priming funding is being given by District. This is a pioneering venture with fantastic potential. We never neglect our own oral health, let's not forget about it for others.

Please get your Club to raise £1,500 in the next 12 months.



dentaid

IMPROVING THE WORLD'S ORAL HEALTH

www.dentaid.org

CONTACT:

Rotarian Sandy Dunn
01794 368079
thedunns@fastmail.co.uk

Andy Jong
Chief Executive, Dentaid
01794 324249
andy@dentaid.org