

Run the world's biggest half marathon for Dentaïd!

Dentaïd is offering all members of the dental team the opportunity to help disadvantaged communities in the developing world by taking part in the Great North Run in Newcastle on Sunday 30 September 2007.

Dentaïd has secured 25 places for those who would like to support the charity's pioneering work by running all 13.1 miles of the world's biggest half marathon! Whether to fulfill a commitment to getting in shape (far more effective than unused gym membership!) or to take on a new challenge, taking part and raising funds for Dentaïd's work is a great way to get fit and make a positive impact on peoples lives in the developing world.

Dentaïd is one of the world's leading oral health charities and undertakes groundbreaking projects in the field of prevention within communities where access to care is extremely limited or non-existent. One of the charity's most recent initiatives is the Overseas Schools Programme where children are provided with free dental screening and appropriate treatment, oral health education through specifically designed, locally made and culturally appropriate books and posters, and daily tooth brushing using an innovative Dentaïd toothpaste dispenser. The programme is currently being piloted in 12 primary schools in the Kabale region of south-west Uganda, reaching 9000 children, it is hoped that with the support of fundraisers and donors it can be extended to other schools and regions.

Dentaïd's Chief Executive Luke Wordley comments: "The challenge of the GNR is in both completing the race and raising important funds for a charity. Every year huge numbers of participants set about achieving personal fundraising targets, sometimes in the thousands, for causes that they identify with" With this in mind, Dentaïd is very aware of the importance of its role in securing guaranteed places for supporters. "Without the efforts of fundraisers, Dentaïd projects simply could not have progressed in the way that they have".

Last years run was a great success for the charity with a new record set for individual GNR sponsorship by Paul Harrison of Swallow Dental Supplies who raised £2500! Richard Carr, a Dental Student at Cardiff who also ran for Dentaïd

recommends others take up the challenge: "The run itself was a great experience. The atmosphere was fantastic".

Applicants must pay a £55 registration fee and pledge to raise a minimum £400 sponsorship to ensure that the charity's involvement in the GNR continues to benefit the communities it works with. However, Fundraising Assistant Dafydd Pierce is keen to highlight that this is more than achievable for most supporters: "Fundraisers who work in practices or for dental companies often find that patients and colleagues are very willing to make a donation or provide sponsorship when told about the 'treatment' they might receive in the developing world!" All runners are given practical fundraising and training advice, fundraising resources and a Dentaïd running T-shirt.

In order to get a guaranteed place in the Great North Run for Dentaïd, please contact Daf for an application pack on 01794 324249 or info@dentaïd.org. For further information about Dentaïd please visit www.dentaïd.org.

About Dentaïd

Dentaïd is one of the leading oral health charities in the world, having supported partner programmes in over 50 countries. In recent years, the charity has expanded its work from just supplying refurbished dental surgeries for charitable projects, to playing vital roles in oral health promotion like establishing innovative school prevention programmes, and initiating various training initiatives encompassing disciplines from equipping rural health workers to carry out basic dental care in remote communities to teaching governments on fluoride advocacy and writing national oral health strategies. Dentaïd is also working hard to lobby governments, companies and health organisations to adopt more oral health friendly policies and practices.

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