

Recycling waste crowns to improve oral health overseas

Oral health charity Dentaïd is encouraging dental practices to recycle their waste crowns and donate the money raised to support its oral health programmes around the world.

Dentaïd is working in conjunction with Refining Direct, an established UK company, specialising in waste crown reclamation. They have kindly agreed to give Dentaïd a 10% premium on top of their normal prices, meaning that any material recycled for Dentaïd will earn extra money.

Many practices have significant stores of waste crowns and this scheme gives them a quick and efficient means of disposal, whilst bringing huge benefit to Dentaïd. The scheme could also generate customer goodwill in dental practices from those patients pleased to see their waste crowns benefiting charitable work overseas.

The process is simple and requires little effort other than putting the waste material in the bag provided and handing it into a post office where it will be sent freepost to be recycled. Refining Direct also allows dentists to calculate how much the materials are worth on its website www.WasteCrowns.co.uk and will inform the donating practice how much money has been raised for Dentaïd's work.

Dentaïd's Chief Executive Luke Wordley said, "Given the growing awareness of the importance and benefits of recycling in general this seemed a perfect time to launch this scheme. We have seen how much can be raised from unwanted items that would otherwise simply go to waste from our cartridge recycling which has raised £17,000 to date. The funds raised from this exciting new venture will benefit our overseas projects, oral health initiatives and help us to realise our growing ambitions. We would like to thank Refining Direct for their support of this initiative."

If you are interested in how to get involved with this scheme please visit www.dentaïd.org, tel: 01794 324249 or email: info@dentaïd.org.