

HSA donates £1,500 to Oral Health Charity Dentaid

HSA has donated £1,500 to Dentaid, the specialist registered charity devoted to improving the oral health of disadvantaged communities around the world. Dentaid has no government or trust funding and relies solely on donations. The money will help Dentaid continue their vital work within the developing countries, by providing communities with oral health education, culturally appropriate resources and sustainable programmes of development.

“Dentaid would like to thank HSA for its generous donation, this money enables us to continue our programme of promoting the benefits of good oral health to those living in the developing world,” explains Lucy Hind, Head of Communications and Fundraising at Dentaid.

“With a lack of basic knowledge surrounding oral health, we know that the only way to improve this dire situation is through education, thus empowering people to make their own choices. The reality is that communities in poor rural areas can buy fizzy drinks on every street corner, but many have never even heard of a dentist or if they have it’s the ‘street dentist’ whose only equipment is a pair of pliers,” added Lucy.

“As a healthcare company, it gives me great pride to be able to donate money to a charity that works to improve the oral health of disadvantaged communities, especially as dentistry is such a core part of the service we provide,” explains Alan Osborne from health benefits provider HSA. “We receive thousands of dental claims every month from our customers who are lucky enough to have access to one of the 28,000 dentists in the UK. In stark contrast to the UK, those living in the developing world often do not have access to any form of dental care, and Dentaid’s work in education as well as the provision of equipment is vital in rectifying this situation.”