

Dentaid adopts new logo to reflect global oral health strategy

For many years, Dentaid has been predominantly recognised for its equipment operation, helping to establish charitable dental clinics all around the world. Indeed, for the last six years, Dentaid has helped set up a dental clinic somewhere around the world on average every twelve working days and has now helped set up clinics in over 50 countries! During this time, Dentaid's "chair" logo has been the symbol of this work.

However, in the last few years, recognising the desperate shortage of action and expertise in wider oral health development issues, Dentaid has been developing pioneering work in vital disciplines including oral health promotion, training and advocacy. These new initiatives

range from helping governments develop and implement national oral health strategies to helping set up school tooth brushing programmes for disadvantaged communities. As a result, Dentaid's work is now much broader than its core equipment operation. Therefore, for some time the charity has been wanting to adopt a new logo which reflects both Dentaid's global reach and its broad approach to improving oral health for disadvantaged communities.

And as you can see, we now have such a logo! Dentaid hopes that, like its previous logo, this will quickly become a symbol of progress in improving the lives of millions of people through improved oral health. ■



Top: First Dentaid logo
Centre: Previous updated logo
Bottom: New Dentaid logo

Dentaid would like to say thank you to Souk Communications, who designed Dentaid's new branding free of charge and also to Admor who once again very generously agreed to print all the stationary for free.



(www.dentaid.org) As well as a new logo and colour scheme Dentaid is also launching a new website. This will become a resource centre for people worldwide to learn about oral health care and for overseas projects to be able to download training manuals,

advice and video clips free of charge. The website will also continue to enable dental practices and individuals to get involved with Dentaid through fundraising events, sponsoring a school, find out about the charity's current work, including overseas projects and allow them to view pictures of the supporters gallery. ■

A big thank you to ...The Lions Club



Some of you may not be aware of the enormous support Dentaid has received from Lion's clubs throughout the UK, especially with the collection of equipment and the sponsorship of projects.

Since the partnership began in 2001, Lions have raised nearly £80,000 towards sponsoring Dentaid projects in Zambia, Mongolia, Uganda, Cameroon, Nepal, India, Romania & Bangladesh. Lion's club members have also made over 600 collections of donated equipment from around the UK. ■



The winners (pictured from left to right Keith Percival, Nick Priest, Freddy Sjoblom and Robert Coles.)

And the winners are...

Dentaid is celebrating its most successful charity golf day to date after a record 19 teams took part this year all competing to win the golden molar trophy. Although the weather wasn't always on our side everyone agreed that they had a fantastic time and in a close competition a DPAS team took first prize, with players Andy Dalton, Nick Priest, Keith Percival and Freddy Sjoblom delighted with the result. Not far behind were Ian Passey, Rod Dawson, and Matthew and Mervyn Pyke who collected the runners up medals for their team, Dentist Provident Society. The winner of 'Nearest the Pin' was awarded to Bob Smith from Braemar Finance and Andy Dalton from DPAS added to his winners medal after being awarded the 'Longest Drive' trophy. ■

We would like to thank everyone who was a part of Dentaid's charity golf day, including our sponsors Denplan, Dentist Provident Society, Braemar Finance, The Royal Bank of Scotland, Henry Schein, The Bambach Saddle Seat Company, A-Dec, Lloyd & Whyte, Kodak Dental Systems, Scope, Advanced Healthcare, Minerva, DPAS, Cattani, BDTA, Heraeus, Dentsply, SciCan, Admor and Barclays Premier.



Chairman of trustees Bruce Gollings preparing to take a swing.

To Russia with love ...

Dentaid has recently completed a surgery for the Children's Charitable Fund (CCF), a charity primarily working in the remote Republic of Bashkortostan situated in the southern part of the rugged Ural Mountains in Russia. While they run dozens of projects ranging from supplying basic humanitarian aid to disadvantaged communities to running training courses for youths and orphans, much of their focus is upon helping the high number of blind people in this remote region.

There are 3,000 registered blind people in Ufa alone (Bashkortostan's capital city,) including 600 blind children. Most of the blind community receive very low pensions and have no opportunity to find a job, so few can afford treatment in commercial dental clinics. As a result, CCF became aware that a large proportion of blind people in the region were also suffering acute dental pain. Happily, with sponsorship from Dentaid, CCF and ChildAid a

complete dental surgery has now arrived and while Dentaid normally supplies high quality and fully refurbished second-hand dental surgeries to dozens of such projects annually, thanks to a donation of a brand new dental unit by A-dec (UK) Ltd, the blind community of Bashkortostan will be receiving the very best dental care in the entire region.

The dental service will be sustained thanks to the Bashkir branch of the Public Organisation for the Blind of Russia providing a dental treatment room rent-free and the CCF employing a full time dentist and dental nurse. ■



Sri Lankan Tsunami refugees to benefit from dental caravan

Dentaid has recently refitted a dental caravan that is now being shipped to Sri Lanka for use by the Sri Lankan Dental Association (SLDA) who will visit camps, orphanages and rural schools where dental clinics and hospitals were damaged by the Tsunami in 2004. The few unaffected hospitals in the vicinity do not have the personnel or adequate equipment to cope with the increased number of patients and there is an urgent need to provide oral health care to communities in remote parts of the country.

There are 500,000 people including 100,000 children who have been displaced by the Tsunami in Sri Lanka. Government facilities and resources are stretched to the limit and therefore a fully equipped mobile unit is vital to provide care where it is most needed and to sustain the SLDA's outreach programme. The caravan was kindly sponsored by the American Dental Association. We will continue to update you on the caravan's progress in future issues. ■



Join the Inca Trail trek May 2008



As part of the Dentaid Denplan partnership we are trekking the Inca Trail from 24 May 2008 - 2 June 2008. Due to the high level of interest from all Dentaid supporters we now have additional places available.

The Inca Trail is undoubtedly one of the most spellbinding treks in the world. Its natural beauty, varied environment, ancient

history and mysterious beginnings make it a popular choice for those who are looking for an adventure of a lifetime.

The trail combines Inca ruins, mountain scenery, lush cloud forest and rich tropical jungle, making it an awe inspiring journey. The 10-day trip will involve acclimatising to the high altitude, before beginning the four-day trek to the group's ultimate destination, Machu Picchu - the "Lost City" of the Incas. ■

Participants are asked to raise £2,500 for the trip - for further information and an itinerary please contact Felicity at: info@dentaid.org or telephone 01794 324249

Sad news



Dentaid supporter Dr David Sherwin, (right) sadly passed away in June 2007. David's enthusiasm and compassion for supporting dental projects around the world was an inspiration to us all. Our thoughts and best wishes are with his family at this difficult time.



From left to right: Nicky, Project development officer, Felicity, Fundraising assistant and Louise, Administrator.

hello and goodbye

Dentaid would like to say a warm welcome to 3 new ladies onto the Dentaid team. Felicity and Nicky have now joined Jenni on the fundraising team and Louise has replaced Esther who sadly left in May 2007. We would like to wish Esther the best of luck in her new job.

Robert's diary

Since our last newsletter I have certainly been on the move! I visited the Yunang province of China, working with 'Smiles for Life,' training oral health workers to evaluate community based oral health programmes. 34 village 'doctors,' mainly farmers living in deprived



ART & cross infection course, Cameroon

and remote areas of Yunang have now been trained to teach oral health promotion and do examinations in schools. Due to the success of this programme, 16 of them have now been chosen for the advanced training course, which will include learning how to perform extractions. I have also spent time in Chiang Mai in Thailand giving a series of lectures on how to plan and implement community oral health programmes. My Cameroon trip working with the Baptist Convention Health Board proved a success as I trained 15 dentists and dental therapists in infection control and ART.



Robert training mid-level doctors in Yunnan to be trainers of village doctors to provide emergency oral care

During my time there I met with dental instructors, toothpaste manufacturers and assessed the feasibility of implementing toothbrushing programmes in the local schools. These visits are so important as we help to empower indigenous workers and organisations to provide sustainable oral health initiatives to the communities they serve. ■

Dr Robert Yee BSC. DDS. MSc. Dental Public Health is Dentaids Director of Oral Health



Brave new heights for Dentaids!

We still have a few places left in our abseiling and zip slide events, so get ready to test your nerves as you attempt to zip down a steel wire at 30 mph or hang 50m above the ground to raise money for Dentaids.

Zip slide: West Bromwich Albion football club, Birmingham, 8 & 9 September 2007 (£45 registration fee)

Abseil: Marques of Anglesey Column, Anglesey, Wales, 23 September 2007, (£30 registration fee)

Zip Slide: Headingley Carnegie Stadium Zip Slide, Leeds, 23rd September 2007 (£40 registration fee)

Abseil: Park Inn Hotel, Bedford, Bedfordshire, 21 October 2007, (£30 registration fee)

All you need to do is raise at least £100 to take part, (plus the non-refundable registration fee.) So what are you waiting for? Contact Felicity now to book your place!



Dentaids volunteer Jenny Wordley accepting the cheque from Louise Bligh, Women in Dentistry

Dentaids receives £15,000 from Women in Dentistry

Dentaids would like to say a tremendous thank you to "Women in Dentistry" (WID) who have donated over £15,000 to Dentaids. This is one of the largest one-off donations the charity has ever received. ■