

Extractions



The Quarterly Newsletter of Dentaid - Improving the world's oral health

Autumn/Winter 2005



From the Isle of Wight to Uganda via The Dome!

A dental caravan donated to Dentaid from the Isle of Wight is nearing the end of a quite unique journey. Lucy Hind reports on a story of service and hope to two different, but equally needy communities....and how you can get involved this Christmas!

Donated by Newport Hospital NHS Trust, Dentaid took delivery of a dental caravan, complete with services and a waiting room. At nearly the same time, the charity was donated a Land Rover, suitable to tow the caravan, by long-term supporter Josie O'Brien, whose son, incidentally, ran the London Marathon for us this year! While Dentaid's engineers set about completely refurbishing the van, careful enquiries were made to find a suitable recipient home for the vehicles in the Developing World.

Uganda

The Land Rover and the van were soon allocated to a most needy area in Uganda through Dentaid's long-term partner, World Emergency Relief (WER). WER have been working in the war-torn North of Uganda for a number of years. Sadly, since the LRA insurgency began, 1.4 million people have been displaced, with thousands more being killed, raped or abducted.

A tragic consequence of this war has been that over half of the rural health clinics have been reported abandoned or destroyed since just February, 2004. Establishing static fixed dental clinics risks both destruction from fluctuating war "fronts", and being in the wrong place to serve the community if displacement happens again. Therefore, to serve these communities, often in large refugee camps, a mobile dental service has become the ideal option.



Pictured left, the caravan and Land Rover so kindly donated by supporters. Pictured below, the caravan on the first day in its new home in Uganda.



However, before the Uganda project were ready to receive the caravan, it had the opportunity to serve a needy community much closer to home.

Crisis at the Dome!

This was a common newspaper headline in the run-up to the millennium. However, in 2004, it was a much more positive story! The UK homeless charity Crisis, had received permission to use the Dome for their annual outreach event - "Crisis Open Christmas". Serving 1500 guests at the Dome, the philosophy behind the event was to help homeless people develop their self-confidence and skills to enable them to reintegrate into society. Career advice, hair-dressing and dental care were just a few of the services provided. Likewise, the dentistry was not just about emergency care. Angela Honey (Principle Dentist) explains:-"The emphasis of our dental work with Crisis is all about routine treatment and instruction on good oral hygiene rather than just quick fix extractions. Many of the people we see are too embarrassed to try and get jobs because of missing or unattractive teeth and bad oral hygiene. We are able to give them the confidence to go and look for a job and once again feel valid within society."



(Left) The caravan within the Dome



(Right) A visitor to the Crisis event receives much needed dental treatment

Volunteers needed

"Crisis Open Christmas" will be running again at a London venue between 23rd and 30th December. Crisis is appealing to all members of the dental team (particularly dental nurses) to volunteer during this year's event. Please visit www.crisis.org.uk/volunteering or ring 0207 4263823 for further information.



The British Dental Trade Association Showcase - Birmingham

What a great showcase this year for Dentaid! We saw thousands of people and were able to talk face to face with so many of you about the work we do and why we do it. We have had many new Partners In Action, who have signed up to pay a monthly amount to the charity, and numerous requests for other ways to get involved. If you filled out a response form but have not heard back then do be patient, we had several hundred to work through but you will be contacted! A huge thank you to Tony Reed, Executive Director and Rebecca Evans, Marketing Executive of the BDTA for all their support!

Project Sonrisa - Argentina

Dentaid's Esther Blount, reports on the 1st Spanish Dentaid oral health education pack, sent to a charity in Argentina, whose aims are to teach children better oral health.



The lack of basic dental care and dental hygiene education is leading to serious health risks for children and families living in slums located in the Buenos Aires Metropolitan Area. While the general population should have access to public healthcare services in Argentina, the current system does not operate with

enough resources to provide basic dental hygiene services to the majority of the population, especially in low-income areas. Families living in slums in and around Buenos Aires only have access to small poorly equipped health clinics. The majority of these clinics do not offer dental services. This absence of dental services and proper dental hygiene education is resulting in serious oral health complications in these communities. For example, cavities, tooth loss, and serious infections are common even among very young children.

There are an estimated 100,000 people dependent upon the city's waste dumps for survival, these people are known as "cartoneros". Todos Juntos, a non governmental organisation, set up "Project Sonrisa" to provide basic dental hygiene education and basic dental care targeting cartonero children because they come from extremely low-income backgrounds, live in slums with little access to public services, and have a pressing need for dental education.

In June 2005, Todos Juntos contacted Dentaid asking for help in supplying some Oral Health Education materials. Dentaid were able to send an oral health kit including a large tooth model and brush to demonstrate brushing technique and a set of culturally appropriate oral health education posters, illustrated in Spanish. These are manufactured for Dentaid by a charity in Uganda, ironically using sugar sacking material! These posters are being used now in the oral hygiene training courses that Project Sonrisa are holding where everyone also gets toothbrushes, toothpaste, and fluoride tablets. Over a period of four months more than 300 children have attended Project Sonrisa sessions on dental hygiene.



Instrument Amnesty Exceeds Expectations!

The first ever Instrument Amnesty held in association with the BDTA was an amazing success. The target was to get 10,000 instruments donated which would be sterilised, sorted and made up into instruments kits that are sent to charitable projects within the developing world. Dentaid's Chief Engineer, Richard Grapes says " We were quite amazed by the generosity of people and it is heartening to know the level of support that there is for Dentaid in the dental sector". As well as a crate load of instruments, we also received lightcure units, ultrasonic baths and handpieces. A huge thank you to everyone who donated and also to the BDTA without whom this initiative would not have been possible. This will help Dentaid to continue to supply instrument kits all over the world.



One of the very best ways to support Dentaid is by becoming a Partner In Action and donating just £5 (or more!) each month. Please help us to continue this vital work - together we can make a difference

Dentaid's Great Runners!



The first race that was held this year was the Great North, 13.5 miles of tarmac with a "killer" last three miles! Seventeen runners ran for the charity and everyone finished, although due to more than one set of letters at the charity village we didn't get to see all the entrants at the end! We had a first in the Great North Run this year with one of the entrants being a sprightly 73! Brian Lux (pictured right) completed the race in just over 3 hours - a huge thank you to Brian for his amazing support. It should also inspire some of you out there who are nowhere near Brian's age to get fit and run for us! At the Great South Run, the first year that Dentaid had guaranteed places in this event, we had twins Bessie and Stella Deakin run for us. Their mother is a dentist which is how they found out about Dentaid. We have already had pledges from a couple of people who are going to run in the Great North again in 2006 and application packs will be available in January. Everyone was an absolute star and so far we have raised over £10,000 from both events. Heartfelt thanks to everyone who took part in both events - as your T shirts read, you are changing the world a smile at a time!



Two "Dental" Giants continue their support



Dentaid's Chief Executive, Luke Wordley, was delighted to receive a cheque for £6000 from Ian Passey of Dentists' Provident Society at the recent Dental Showcase in Birmingham. Luke Wordley said: "The support of Dentists' Provident Society has been invaluable to Dentaid, not only through its commitment to sponsor events such as the Golf Day and CPD Days but also through this and previous generous donations. It is always heartening when a company within the dental sector wishes to give something back, but we know that DPS genuinely cares about the work that we do and that makes a huge difference. Our heartfelt thanks go to everyone at DPS". Ian

Passey replied: "We have been involved with Dentaid for some time now and are amazed at how much has been achieved since they started in 1996. Dentists' Provident Society is very proud to support Dentaid and to help the charity continue its vital work improving the world's oral health".

Another of Dentaid's fervent supporters, Kodak Dental Systems also presented the charity with a cheque for £3,000! KDS requested a donation from all of the delegates who attended their showcase events earlier in the year and the total was a fantastic amount! Pictured is Neil Sanderson, Sales and Marketing Manager of Kodak Dental Systems presenting the cheque to Dentaid's Lucy Hind at the Kodak stand in Birmingham. Lucy says; "Everyone at Kodak have provided positive support for our charity and are always keen to sponsor events and enter a team to take part in our golf day. With the backing of Kodak Dental Systems we hope to inspire others to come on board and support us in the future". Neil Sanderson replied; "Kodak Dental Systems are proud to be associated with a charity of Dentaid's standing".



Dentaid Charity Golf Day and CPD Day both prove great successes!



Luke Wordley of Dentaid (Centre) presents the Golden Molar trophy to (from L-R) Rod Dawson, Ian Passey, Mervyn Pyke and Matthew Pyke

The sun shone (for the first hour at least!) on Friday 1st July for the second annual charity golf day. Ten teams took part in the event which raised around £2,000 for Dentaid. The eventual winners were the Dentists' Provident team and prizes for "Longest Drive" went to Frederik Sjoblom, a dentist from Andover and "Nearest The Pin" to Barry Hunt of Henry Schein. Everyone had a great day and if you would like to take part next year the date has been booked for Friday 30th June - details can be found on our website. A big thank you to all the golfers who came along and made the day

such an enjoyable success - we look forward to seeing you next year! We would like to thank Kodak Dental Systems for their continuing support and for being the main sponsors of the day and also a special mention for Braemar Finance who donated some pens and golfing umbrellas - they knew more about the weather than we did! Our thanks go also to the following companies who sponsored holes;- Bambach Saddle Seat, Braemar Finance, Dental Ez Group, Minerva Dental, Dentists' Provident Society, Lloyd & White, Henry Schein, BDTA, A-dec UK, DPAS, Advanced Healthcare, Admor and Practice Plan.

Our second CPD Day held on the 15th October at King's College in London was also well attended and in a new feature for Dentaid, we would like to give one of our supporters the chance to tell how it was from their "Point of View"! (see opposite)

Dentaid would like to say a very big thank you to the three speakers who gave their time so freely, allowing Dentaid to raise around £4,000 from the proceeds of the day. Grateful thanks also go to those delegates who took part.



(L-R) Martin Kelleher, Kevin Lewis and Mark McGurk

My Point of View

.... by John Cunliffe, a dentist from Surrey



Marvellous - blooming marvellous! Isn't it always the case? The weather all week is great and come the weekend it's lousy - UNLESS you happen to be in a seminar all day when it is fantastic outside.

Saturday, October 15th, was no exception to the above rule. The temperature at King's College was 20 degrees at least, but the calibre of speaker at the Dentaid organised day was equally high. Some 33 attendees had a wonderful day listening to the banter between consultant oral surgeon Mark McGurk, of GKT talking about referral or not of oral lesions, and Martin Kelleher on 'The Worn Tooth - The Whole Tooth? or Nothing of the Tooth? So Help me!'

After a very nice lunch Dentaid informed us of their assistance in developing countries and one learns that in the UK the ratio of dentists to patients is 1:2,150 and in Ethiopia the ratio is 1:2,500,000! This is becoming even more of a problem now that manufacturers of high sugar drinks are expanding into the area. Any help that we can give in any way (instruments, donations and personal attendance at events such as this) is welcomed.

The Dentaid address was followed by Kevin Lewis on 'Reasons to be Cheerful' and light banter ensued between all three guest speakers, who had given freely of their time for a question and answer session. All in all it was a great day!

Dress Up 4 Dentaid Day Competition 2005

Well done to everyone who took part in this year's first ever Dress Up Day competition. Over 30 dental practices and businesses took

you to everyone and especially to the winners of the three categories!!



Best Dress Up Day Event

Won by the Defence Dental Services of Arborfield. The intrepid bunch started out at 9.00am at their

local Tesco in Reading and proceeded to row for 12 hours between them. By the time Lucy from Dentaid got to them there were already a few beads of sweat on a couple of the



youngsters! All the girls dressed up and handed out brochures to shoppers and managed to collect a handsome donation too.



Top Fundraisers

Won by Joan Hornett Dental Practice of Wisbech, Cambridge who raised a whopping £1,000!



Best Theme/Costume



Won by The Community Dental Centre at Oldham and did this lot of fruit pack a punch! The girls were

donated fruit by the local Aldi store in Oldham and walked around in baking sunshine handing out the healthy treats to members of the public. The fabulous grape costume was handmade and the whole theme was one of the most original ones we have ever had!



The prizes (a case of champagne!) were awarded at the BDTA Showcase in Birmingham. Once again a huge thank you to everyone who took part and don't forget there is a hall of fame on the website at www.dentaid.org. Next year's Dress Up Day will be Friday 7th July and registration forms will be available from February next year. A big thank you also to Dr Andrew Rawlinson who so generously donated the champagne for the prizes and to The Probe magazine for judging the winners.

Notice Board!

Dentaid would like to say a big thank you to Admor, who print Extractions free of charge. Please ask them for a quote!
www.admor.co.uk



Dates for your Diary

30th June
Dentaid Charity Golf Day
Hamptworth Golf & Country Club

7th July
Dress up 4 Dentaid Competition

9-14 September
The Dentaid Challenge 2006

Instrument Sorting Days

If you know your elevators from your luxators we'd be really pleased to hear from you! Due to the Instrument Amnesty being such a success we need volunteers to help sort the instruments at our workshop in Wiltshire. If you think you can offer us some time then please ring the office or email info@dentaid.org
Thank you!

Joke Corner

A dentist complimented a rugby prop forward on having nice even teeth....

1,3,5 & 7 were missing!

If you have a joke or "point of view" you would like to enter for Extractions please email lucy@dentaid.org

As we near the end of 2005 all the staff at Dentaid would like to say a big thank you for all your support over the last year. We hope you have...

A Very Merry Christmas!

and we look forward to seeing you in the New Year!

ARE YOU WONDERING WHAT THIS FEELS LIKE?



THEN WHY NOT TAKE THE DENTAID CHALLENGE AND FIND OUT?

"THE THREE TREMORS"

TREK THE THREE VOLCANOES OF ITALY

9-14 SEPTEMBER

REGISTRATION PACKS ARE AVAILABLE NOW

PLACES ARE LIMITED

TELEPHONE LUCY ON 01794 324249

Next time in Extractions;-

The Launch of Bright Bites

Update on Toothpaste Dispenser programme

From Land's End to John O'Groats by BMW C1