

Denplan cyclists battle the elements to complete C2C for Dentaïd

Oral health charity Dentaïd's supporters are celebrating having completed the C2C cycle across the north of the UK. The ride, which took place on 5 – 7 September 2008 was organised as part of the Denplan partnership, with the majority of the riders from Denplan practices. It followed the famous 140 mile route, starting in Whitehaven on Friday morning, travelling through the northern Lake District and finishing in Tynemouth on Sunday afternoon.

The C2C bike ride is one of the most popular and well known cycle routes in the UK, following sweeping remote countryside and travelling industrial heartland. The nine cyclists not only battled some huge hills, but also the harsh elements, as they continuously faced heavy rain, gales and flooding. Luckily the Dentaïd and Denplan support team were on hand with snacks, warm drinks and lots of encouragement.

Jenni Phillips, part of the support team said: "I would like to say a big thank you to everyone who supported Dentaïd and took part in the bike ride, it was great to see everyone's enthusiasm and commitment to the ride and Dentaïd's work. There were some tough conditions but everyone did amazingly well. This has been another successful partnership event, so thanks to Denplan for their support in organising the trip."

Fundraising events such as the bike ride provide vital funding for Dentaïd's initiatives in oral health promotion, training and advocacy to help disadvantaged communities around the world improve oral health services and ensure wider access to oral health education and preventative measures such as fluoride toothpaste.

For further information on Denplan and Dentaïd's future cycling events please contact Jenni at Dentaïd on 01794 325140.