Special thanks to all our trip leaders, fundraisers and volunteers.

Trusts, grants and legacies

Thanks also to:
Hello and thank you for fundraising for Dentaid. Whether you’re joining us on one of our overseas volunteering trips or planning a fundraising event we hope this pack will give you lots of ideas and inspiration.

Dentaid is a charity that is committed to improving access to safe, sustainable dental care both in the UK and overseas. Our outreach clinics provide basic pain-relieving dental treatments and oral health programmes for those who are struggling to access treatment. In the UK our mobile dental unit visits homeless shelters, day centres and soup kitchens providing free care for homeless and vulnerable people.

Overseas, Dentaid works with local dentists providing them with equipment, funding outreach programmes and running oral health schemes. Dentaid volunteers work alongside our partners providing treatment in schools, prisons, orphanages and remote community buildings.

We know that people like to collect their donations in different ways and this pack includes our bank details and a sponsorship form if you want to collect cash donations. However most of our supporters find it easier to fundraise online so we’ve given you details of how to set up an Virgin Money Giving Page which means that all your fundraising will be paid to us directly. Your sponsors and supporters will also be able to Gift Aid their donations and you won’t have to chase them for cash.

Please let us know if you need any additional fundraising materials, help with publicity or advice, we are happy to help!

Thanks to your support we will be able to provide more people with life-changing dental care and create more smiles around the world.

The Dentaid Team
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• Setting up your Virgin Money Giving account
• Text for use on online forms
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• How to send your donations to Dentaid
• Gift Aid declaration form
• Thank you
• Contact details
Fundraising ideas

- Dog walking
- Bake sales
- Car boot sales
- Baked bean baths
- Sponsored silence
- Alcohol free month
- Sponsored skydive
- Pub quiz
- Fancy dress day
- Dinner parties
A step by step guide to setting up an online donation page on Virgin Money Giving to fundraise for Dentaid

1. Click this unique link for Dentaid fundraisers:
   
   https://www.virginmoneygiving.com/fundraiser-portal/createFundraisingPage?
   charityResourceId=5cdf1478-3cfa-11e3-80f9-00237d37086c

2. Sign in page
   - Enter your email address, then click “Next”.
   - Enter your name and address.
   - Create a password for your account.
   - Click “Register”

3. What is your fundraising challenge?
   - Give your fundraising a title.
   - If you are taking part in an overseas trip put the name of your trip ie. “Dentaid volunteer trip to Uganda.” If you are organising another fundraising event for your trip you can put information about this later in “your story”.
   - If you are taking part in a fundraising event put the name of the event ie. “Dentaid Skydive”
   - Virgin Money Giving will then bring up a list of events already registered with similar titles. Ignore these!
   - Click “Doing something else?”

4. When are you doing it?
   - Enter the date of your event or the departure date of your trip.

5. Your charities
   - Click “No” to the question, “Have any of your charities contributed to the cost of your event?”

   - Tick the box to allow Dentaid to keep in touch with you. Don’t worry, we’ll keep your details securely and will only email you occasionally!

7. Your fundraising page is now live!

8. Upload your profile photos.
   - Upload a large banner photo for the top of your page. This should ideally be 1200 x 520 pixels. Dentaid have supplied a Dentaid banner photo at https://www.dentaid.org/dentaid-downloads/
   - Upload a small profile photo of yourself. This should ideally be 600 x 600 pixels.

9. Set your fundraising target.
   - For volunteer trips your target is usually the cost of the trip. Fundraising events will also have a minimum fundraising target.

10. Tell your story.
    - Write a paragraph about what you are doing for Dentaid and why you want to do it. Also add here details of how you will raise funds, your fundraising events etc.
    - Dentaid can supply some text about the charity for you to use on your page.
    - You can also upload some more photos here to show Dentaid’s work, the project you are visiting or your fundraising activity. You can add up to six photos. Dentaid have supplied some photos at https://www.dentaid.org/dentaid-downloads/

11. Send a personal thank you
    - Add a personal thank you message to your donors

12. Share your page
    - Your unique URL address for your fundraising page is shown at the top of your page. Copy this link and use it in your communications with your friends, family, colleagues and patients. You can share the link by email or add it to your email signature. You can also share your page on Facebook, Twitter and LinkedIn.

13. Thank you for choosing to support Dentaid.

www.dentaid.org | Registered Charity 107 5826
For overseas volunteers:
Dentaid is a charity that improves oral health around the world. Sadly, there are 1.7 billion people in the world who are suffering from toothache and 70 per cent of the population doesn’t have access to a dentist. As a Dentaid volunteer I’ll be working with local dental partners to run outreach clinics in schools, orphanages, prisons, slum areas and community buildings. We’ll be providing safe, free dental treatment for some of the poorest and most remote communities in the world. Each day our team will help hundreds of people out of dental pain. We’ll also be running oral health and toothbrushing programmes and working to promote dental health. Dentaid’s work continues all year round, providing equipment, sharing expertise and supporting projects that help people access life-changing dental care. Thanks to your support I’ll be part of an amazing team, improving access to safe dental care and making a difference with dentistry.

For general fundraisers:
Dentaid works tirelessly to improve access to safe, sustainable care for people who are suffering due to a lack of dental treatment. In the UK, the charity has a mobile dental unit that visits night shelters, day centres and soup kitchens providing free outreach dental care for homeless and vulnerable people. The mobile dental unit is run by teams of volunteer dental professionals who offer screening, emergency pain-relieving treatments and oral health advice for the most vulnerable people in our society. Dentaid’s overseas work involves supporting dental professionals in some of the poorest and most remote communities in the world. Dentaid provides reconditioned dental equipment and portable surgeries which allows more patients to access dental treatment. The charity funds outreach clinics and send teams of volunteers to work alongside its dental partners running dental clinics in schools, orphanages, refugee camps, prisons and remote community buildings. Oral health education is a key part of Dentaid’s work and the charity establishes toothbrushing programmes and promotes dental health everywhere they work. Dentaid’s UK programme also includes a BrightBites education package that is delivered at schools across the UK. By increasing knowledge of oral health and improving access to life-changing dental care, Dentaid makes a real difference with dentistry both overseas and in the UK.
Please include your **FULL NAME**, **HOME address (with POSTCODE)** and **SIGNATURE** or we cannot claim Gift Aid on your donation.

We, who have given our names and addresses below and have ticked the box headed “Gift Aid”, want Dentaid to reclaim tax on the donation detailed below (given on the date shown). We understand that all of us must pay an amount of income tax/or capital gains tax for each year (6th April one year to 5th April the next year) that is at least equal to the tax reclaimed by Dentaid in that year. If you are related to the participant in any way please include the letter “R” in the gift aid Column. If you do not want to be contacted by Dentaid tick the “No Contact Please” column.

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**FOR OFFICIAL USE ONLY** // Donations eligible for Gift Aid - page total

£

**FOR OFFICIAL USE ONLY** // Donation eligible for Gift Aid - participant running total

£
There are many ways to handle the donations you receive. We've made a sponsorship form that you can print off and ask sponsors to complete.

To make your fundraising go further ..... just ask sponsors who are UK taxpayers to tick the Gift Aid box on the sponsorship form. This enables us to claim an extra 25p per £1 you donate at no extra cost to you. A £10 donation will be transformed into £12.50! This makes a huge difference and all you need is the sponsor's name, postcode and a tick in the Gift Aid box. Please ask your supporters to sign a Gift Aid form if they are eligible to do so.

CARD PAYMENTS
To make a card payment on-line visit www.dentaid.org/donate and click on the donate button.

CASH
Go to your nearest HSBC bank (any other bank will charge you). Fill in the paying in slip using our account details below.

CHEQUES
Make cheques payable to Dentaid and send them to our address below with a note of your name, address and fundraising event.

BANK TRANSFERS
You can make a BACS transfer from your account direct to our HSBC bank account using the account details below and put your name as a reference.

SPONSORSHIP AND GIFT AID FORMS
Please return these forms to Dentaid at the address below with a note of your name, address and fundraising event.

DENTAID BANK ACCOUNT DETAILS
Account No: 81364146
Sortcode: 40-30-11 Dentaid Ltd.
Branch Address: HSBC Bank, Llanfair Caerinion, Welshpool, SY21 0RL

DENTAID ADDRESS
Dentaid, Giles Lane, Landford, Salisbury, Wiltshire, SP5 2BG
Telephone: 01794 324249
Email: info@dentaid.org

PLEASE EMAIL FINANCE@DENTAID.ORG TO LET US KNOW WHEN YOU HAVE MADE A BANK TRANSFER, CARD DONATION OR DEPOSIT BY CASH OR CHEQUE.
Charity Gift Aid Declaration – multiple donation

Boost your donation by 25p of Gift Aid for every £1 you donate

Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. Your address is needed to identify you as a current UK taxpayer.

In order to Gift Aid your donation you must tick the box below:

☐ I want to Gift Aid my donation of £_________________ and any donations I make in the future or have made in the past 4 years to:

Name of Charity
DENTAID
The Old Sawmills, Giles Lane, Landford, Salisbury SP5 2BG

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

My Details
Title ___________________ First name or initial(s) _____________________________
Surname __________________
Full Home address __________________________

Postcode ___________________ Date __________________

Please notify the charity if you:

- want to cancel this declaration
- change your name or home address
- no longer pay sufficient tax on your income and/or capital gains

If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.
A BIG THANK YOU

Thank you for your support and helping improve the world’s oral health.

We raised...

£

This donation will make such a difference to so many people round the world.

Thank You

www.dentaid.org | Registered Charity 1075826
Intentionally left blank for booklet printing
The Dentaid team

Andy Evans
CEO

John Elkins
Finance Director

Jill Harding Communications Director

Simon Crewe Overseas Clinical Director

Jacqueline James Overseas and Volunteering Manager

Naomi Roche UK Projects Manager

Stuart Bassham Workshop Manager

Heidi Robinson Fundraising Officer

Diana Serecut Administrative Assistant

Dentaid trustees

Jeremy Hett Chairman
Mark Inman
Jane Lelean
Richard Guyver
Gavin Whitney
Crispin Keanie
Fiona Ellwood
Sally Reading

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info@dentaid.org / Charity number 1075826