



dentaid

Fundraising Pack

Registered charity number 107 5826



Hello and thank you for fundraising for Dentaaid. Whether you're adopting us as your charity of the year, joining us on one of our overseas volunteering trips or planning a fundraising event, we hope this pack will give you lots of ideas and inspiration.

Dentaaid is a charity that is committed to improving access to safe, sustainable dental care both in the UK and overseas. In the UK our mobile dental unit visits homeless shelters, day centres and soup kitchens, providing free care for homeless and vulnerable people and those unable to access NHS dental care in their areas.

Overseas, Dentaaid works with local dentists providing them with equipment, funding outreach programmes and running oral health schemes. Dentaaid volunteers work alongside our partners providing treatment in schools, prisons, orphanages and remote community buildings.

We know that people like to collect their donations in different ways and this pack includes our bank details and a sponsorship form if you want to collect cash donations. However, most of our supporters find it easier to fundraise online so we've given you details of how to set up a JustGiving page which means that all your fundraising will be paid to us directly.

Your sponsors and supporters may also be able to Gift Aid their donations and you won't have to chase them for cash. Please let us know if you need any additional fundraising materials, help with publicity or advice, we are happy to help! Thanks to your support we will be able to provide more people with life-changing dental care and create more smiles around the world.

For any fundraising materials please contact jasmine@dentaaid.org

WE CAN PROVIDE

Collection boxes



T shirts



Collection buckets



Pens



Leaflets



A-Z of Fundraising ideas

- A Auction of promises**
- B Beer pong tournament**
- C Car boot sale**
- D Dinner for Dentaïd - Host a themed dinner**
- E Eating contest**
- F Fancy dress day**
- G Garden party with all the old favourites**
- H Head shave**
- I International day**
- J Jumble sale**
- K Karaoke night**
- L Lucky dip**
- M Motorcycle Rideout**
- N No make up challenge**
- O Office collection Have a whip round**
- P Photo competition suggest a theme and offer prizes!**
- Q Quiz night**
- R Raffle**
- S Swish event - update your wardrobe**
- T Tea party**
- U Ugly jumper day**
- V Vegetable sale**
- W Wax it**
- X Xbox / console competition**
- Y Yoga marathon**
- Z Zumba-thon**

Fundraising advice for volunteers

A large fundraising event can be a fantastic and fun way of raising some money for your trip. The first thing you need to decide is whether you are going to run this event individually or as part of a team.

WHAT YOU NEED TO DO

- Speak to your employer – will they support you with this?
- Choose an event or theme. If you are working as part of a group divide the tasks up and set time constraints for different tasks. Put someone in charge of publicity, someone in charge of accounts etc.
- Decide on a date and time for your event.
- Find and confirm your venue. This could be your school, a community hall or your own house.
- Think about what entertainment you will need for the evening. Ensure you have any licenses needed (refer to your local authority).
- Work out a budget. How much are you going to spend on setting up this event and how much will you charge for entry or participation?
- Check the fire and safety regulations of the venue.
- Think about your audience. Who will your event be targeted at?
- Who will you invite and will you need to set age restrictions?



Fundraising advice for volunteers

- How are you going to promote the event?
- You will need to design your tickets and posters (contact us for templates) • Think about involving the local press.
- For help with promotion you can always speak to our Communications Manager Jill Harding jill@dentaid.org
- Effective promotion is the key to a successful event. The more people that know about your event, the more people are likely to attend. Social media is amazing at spreading the word.
- Keep a track of your costs and factor this into your profit. The less you spend the greater the profit will be.
- When costing your event, be realistic. How much will people be willing to pay?
- Approach local companies to see if they can support you. For example, if organising a pamper evening, will beauty therapists or hairdressers give you any samples or attend the event?
- Get your friends and family involved. You will be surprised about the amount of contacts people have. Is your dad the manager of a supermarket? If so, ask him to help you organise a bag packing event.
- Always try and ensure there are three ways to raise money at each event. Add on a raffle, collection tins, guess the name of the teddy.



IMPORTANT TO REMEMBER



If you are providing live music or selling alcohol – you will need to obtain a Temporary Event Notice (TEN) from your local authority.



If you are organising a collection you will need authority from the landowner – so for train stations and supermarkets there is often a central location where you can apply.



For street collections you need a licence from the local authority. Not all events you organise will be covered by Dentaaid insurance, especially if they are 'high risk'. Please check by emailing info@dentaaid.org with full details of the event.



If you are volunteering with Dentaaid abroad and you are fundraising to cover the cost of your trip, you must make sure that this is made clear to every donor.





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Sponsorship

There are many ways to handle the donations you receive. We've included a sponsorship form that you can print off and ask sponsors to complete.

To make your fundraising go further, simply ask sponsors who are UK taxpayers to tick the Gift Aid box on the sponsorship form. This enables us to claim an extra 25p per £1 you donate at no extra cost to you. A £10 donation will be transformed into £12.50! This makes a huge difference and all you need is the sponsor's name, postcode and a tick in the Gift Aid box.

CARD PAYMENTS

To make a card payment on-line visit www.dentaid.org/donate and click on the donate button.

CASH

Go to your nearest HSBC bank (any other bank will charge you). Fill in the paying in slip using our account details below.

Account name: Dentaid Ltd.
Account No: 81364146
Sortcode: 40-30-11

Branch Address: HSBC Bank, Llanfair Caerinion, Welshpool, SY21

CHEQUES

Make cheques payable to Dentaid Ltd and send them to our address below with a note of your name, address and fundraising event.

BANK TRANSFER

You can make a BACS transfer from your account direct to our CAF bank account using the account details below and put your name as a reference.

Account name: Dentaid Ltd.
Account No: 00031891
Sortcode: 40-52-40
Branch Address: CAF Bank Limited, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent ME19 4JQ

SPONSORSHIP AND GIFT AID FORMS

Please return these forms to Dentaid at the address below with a note of your name, address and fundraising event.

DENTAID ADDRESS

116 Commercial Rd, Totton, Southampton SO40 3AD
Telephone: 01794 324249
Email: info@dentaid.org

PLEASE EMAIL FINANCE@DENTAID.ORG TO LET US KNOW WHEN YOU HAVE MADE A BANK TRANSFER, CARD DONATION OR DEPOSIT BY CASH OR CHEQUE.

A step-by-step guide to setting up an online donation page on JustGiving to fundraise for Dentaaid

If you have an existing JustGiving account

- If you already have a JustGiving account log in using your existing details.
- Search for Dentaaid (Charities) – you may see other Dentaaid fundraisers' pages.
- Click "Fundraise for us"
- Let us know whether you're taking part in an organised event (Dentaaid overseas trip), celebrating an occasion, fundraising in memory, or doing your own thing.
- If you are taking part in an overseas trip, put the name of your trip i.e. "Dentaaid volunteer trip to Uganda." If you are organising another fundraising event for your trip, you can put information about this later in "your story".
- If you are taking part in a fundraising event, put the name of the event i.e. "Dentaaid Skydive"
- If you can't see your event listed, select 'Doing your own thing' at the bottom of the page and tell us a bit more about your activity.
- Choose your web address – this is the link you'll be sharing with friends and family when asking them to donate.
- Tick 'Yes' if you're running a bake sale, or selling tickets to an event, raffle or auction. Donations to your Page won't be eligible for Gift Aid.
- Click "Create your page"

Setting up a new account for JustGiving



- Click Sign Up – "new to JustGiving".
 - Enter your first name, last name, email address and create a password
 - Decide whether to opt in for JustGiving emails (this is not Dentaaid material).
- Click "Register" – you may have to confirm your home address at this stage before setting up your page.
- Let us know whether you're taking part in an organised event (Dentaaid overseas trip), celebrating an occasion, fundraising in memory, or doing your own thing.
 - If you are taking part in an overseas trip, put the name of your trip i.e. "Dentaaid volunteer trip to Uganda." If you are organising another fundraising event for your trip, you can put information about this later in "your story".
 - If you are taking part in a fundraising event, put the name of the event i.e. "Dentaaid Skydive"
 - Choose your web address – this is the link you'll be sharing with friends and family when asking them to donate.
 - Tick 'Yes' if you're running a bake sale, or selling tickets to an event, raffle or auction. Donations to your Page won't be eligible for Gift Aid

Keeping in touch

Tick the box to allow Dentaïd to keep in touch with you. Don't worry, we'll keep your details securely and will only email you occasionally!

Click create your page. Your fundraising page is now live!

Upload your profile photos.

- Upload a large banner photo for the top of your page. This should ideally be 1200 x 520 pixels.

Dentaïd have supplied a Dentaïd banner photo at

https://www.dentaïd.org/dentaïd_downloads/

- Upload a small profile photo of yourself. This should ideally be 600 x 600 pixels.



Set your fundraising target

- For volunteer trips your target is usually the cost of the trip. Fundraising events will also have a minimum fundraising



Tell your story

- Write a paragraph about what you are doing for Dentaïd and why you want to do it. Also add here details of how you will raise funds, your fundraising events etc.

- Dentaïd can supply some text about the charity for you to use on your page.

- You can also upload some more photos here to show Dentaïd's work, the project you are visiting or your fundraising activity. You can add up to six photos.

Dentaïd have supplied some photos at <https://www.dentaïd.org/dentaïd-downloads/>



Send a personal thank you

- Add a personal thank you message to your donors.



Share your page

- Your unique URL address for your fundraising page is shown at the top of your page. Copy this link and use it in your communications with your friends, family, colleagues and patients. You can share the link by email or add it to your email signature. You can also share your page on Instagram bio, Facebook, Twitter and LinkedIn.

Text for use by Dentaïd fundraisers

Please use this text on fundraising pages and when promoting events.

General:

Dentaïd is a charity that improves oral health around the world. Sadly, there are 1.7 billion people in the world who are suffering from toothache and 70 per cent of the population doesn't have access to a dentist.

Dentaïd's overseas work involves supporting dental professionals in some of the poorest and most remote communities in the world. Dentaïd provides reconditioned dental equipment and portable surgeries which allows more patients to access dental treatment. The charity funds outreach clinics and send teams of volunteers to work alongside its dental partners running dental clinics in schools, orphanages, refugee camps, prisons and remote community buildings.

Oral health education is a key part of Dentaïd's work and the charity establishes toothbrushing programmes and promotes dental health everywhere they work. Dentaïd's UK programme also includes a BrightBites education package that is delivered at schools across the UK. By increasing knowledge of oral health and improving access to life-changing dental care, Dentaïd makes a real difference with dentistry both overseas and in the UK.

For overseas volunteers:

As a Dentaïd volunteer I'll be working with local dental partners to run outreach clinics in schools, orphanages, prisons, slum areas and community buildings. We'll be providing safe, free dental treatment for some of the poorest and most remote communities in the world. Each day our team will help hundreds of people out of dental pain. We'll also be running oral health and toothbrushing programmes and working to promote dental health. Dentaïd's work continues all year round, providing equipment, sharing expertise and supporting projects that help people access life changing dental care.

Thanks to your support I'll be part of an amazing team, improving access to safe dental care and making a difference with dentistry.

For UK fundraisers:

Dentaïd works tirelessly to improve access to safe, sustainable care for people who are suffering due to a lack of dental treatment.

In the UK, the charity has a mobile dental unit that visits night shelters, day centres and soup kitchens providing free outreach dental care for people experiencing homelessness. The mobile dental unit is run by teams of volunteer dental professionals who offer screening, emergency pain-relieving treatments and oral health advice for the most vulnerable people in our society.

Dentaid Contact Details

Fundraising

Jasmine@dentaid.org 01794 325149
Peter@dentaid.org 01794 324249

Communications

Jill@dentaid.org 01794 325144

Finance

Finance@dentaid.org 01794 324249

General Enquiries

Info@dentaid.org
01794 324249

Address 116 Commercial Road,
Southampton, Hampshire SO40 3AD

Website www.dentaid.org
Facebook [dentaid.charity](https://www.facebook.com/dentaid.charity)
Instagram [@dentaidcharity](https://www.instagram.com/dentaidcharity)
Linked In Dentaid
Twitter [@dentaid_charity](https://twitter.com/dentaid_charity)



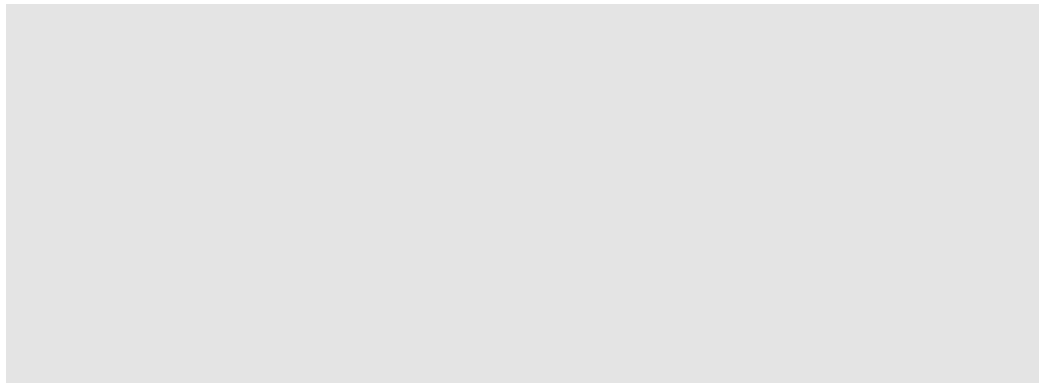
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A BIG THANK YOU

Thank you for your support and helping improve the world's oral health.

We raised...

£





SPONSORSHIP FORM

Event:

Date of Event: / /

Participant:

Please include your **FULL NAME, HOME address (with POSTCODE) and SIGNATURE** or we cannot claim Gift Aid on your donation.

- If I have ticked the box headed 'Gift Aid', I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity named above to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.
- If you are related to the participant in any way please include the letter "R" in the gift aid Column
- If you want to be kept informed about the work of Dentaid please tick the "Keep in touch" column – we will never share your information with a third party.

Print Full Name	Signature	Home Address <i>(Please do not provide a work place address)</i>	Postcode	Amount (£)	Date paid	Gift Aid	Keep in touch
TOTAL DONATIONS RECEIVED:				£			
TOTAL GIFT AID DONATIONS:				£			



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SPONSORSHIP FORM

Print Full Name	Signature	Home Address <i>(Please do not provide a work place address)</i>	Postcode	Amount (£)	Date paid	Gift Aid	Keep in touch	
TOTAL DONATIONS RECEIVED:							£	
TOTAL GIFT AID DONATIONS:							£	



01794 324249 | info@dentaid.org | www.dentaid.org

Registered Charity No. 1075826

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